

## asknet ePayment

# Your all-in-one Online Billing Platform

Online Billing and Subscription Services  
for more than 170 Countries



asknet ePayment services give you access to:

- New Markets
- New Customers
- New Billing Models

Reduce your administrative costs while increasing  
your sales globally!

## asknet ePayment

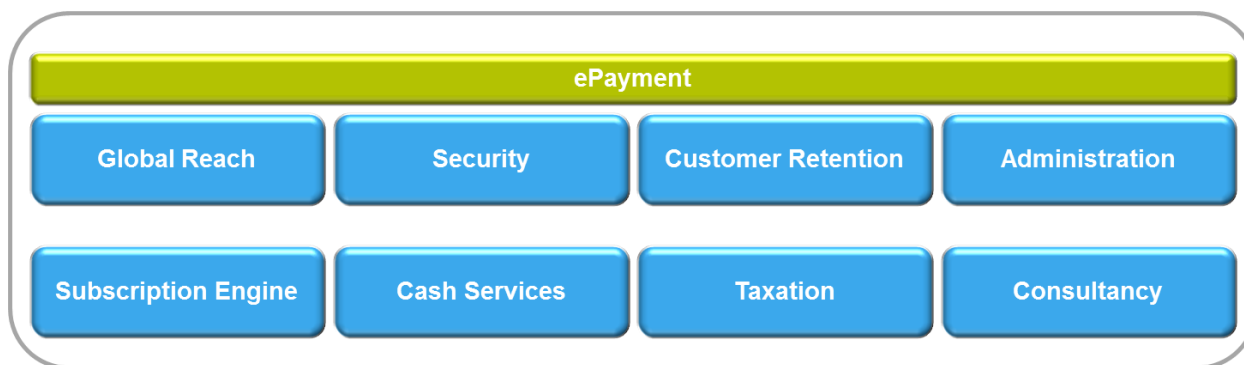
Would you like to expand quickly into new markets or adopt new and competitive subscription models?

Are you spending a lot of time on the administration of multiple billing platforms and labor intensive billing processes?

**Benefit from asknet's optimized processes, technology and know-how!**

asknet's ePayment solution is the billing platform that gives you fast and easy access to payment services for more than 170 countries. It's all-in-one platform offers enterprises flexible subscription functionality for creating billing offers that will attract new clients and drive sales around the world.

## Service Components



## asknet ePayment platform

- **Global Reach:** Major cards and wallets are an important feature for handling online business, but for some markets, they are not enough to reach out to potential clients and enable them to buy from you.

*Think global, act local* has always been asknet's approach when it comes to successfully expanding your online business into new markets.

The ePayment platform supports your global reach in online billing by offering 40 billing currencies and 35 payment methods. We offer online and offline methods, realtime banking and transfer to local bank accounts. To ensure success, we analyze the local markets, recommend and integrate regional payment methods and partners so you don't have to.

- **Security:** asknet is PCI Level I certified and has sophisticated fraud monitoring mechanisms

and tools in place to protect your revenue. Blacklists, group monitoring, customized business rules - outsourcing transaction handling to asknet means that you are working with an audited partner and are reducing your own risks.

- **Customer Retention:** asknet ePayment can also help you communicate with customers. We offer customer messaging services around your retention programs to inform customers on billings, upgrades, updates or cross-grade options. The platform supports 40+ languages and customer service via FAQ, email and phone in 12 languages.
- **Payment Administration:** We can help you save money and resources so you can focus on your core business. Our automated chargeback handling streamlines this process across all payment channels.

Sophisticated reporting and analysis tools including real-time dashboards that provide you with transparency on your payment transactions. In addition, asknet's easy-to-use administration platform combines information and maintenance across all payment channels to help streamline the process.

A system that your finance team will love, asknet offers reconciliation security through one single system for all cash streams, multi-currency handling and payouts in the currency

your company requires and easy cash collection and open items monitoring.

- **Integration:** The asknet ePayment platform is set up as a SaaS model. Data exchange for transactions or integration with your back office applications is run via XML. For the end user front-end, we also offer a redirect payment page to which you can link from your cart if you prefer to keep your systems free from credit card data. Analysis, reports, and configuration can be performed through an online administration interface.

## Additional asknet ePayment Options

In addition to the basic ePayment Platform, you can choose from optional service packages to further optimize your online offering and increase the efficiency of your billing services.

### Subscription Engine

In today's market environment, subscription offerings are increasingly becoming a must-have for companies that want to stay ahead of the game. Whether recurring payments for SaaS offers, subscriptions for digital content or automatically renewing online services, asknet's subscription engine places all the necessary functionality for a successful billing model and life-cycle management of subscriptions at your finger tips:

- **Flexible settings:** You decide and set duration of subscriptions, price or implement even usage based models. Configure in our platform upgrade and downgrade options, test different variations of subscriptions and keep a clear overview of your customer entitlements through our administration and reporting tools.
- **Manual or Autobilling:** Make renewals easy for your customers and offer autobilling options. Cards, wallets and direct debits increasingly accommodate recurring payments for subscriptions, so why not benefit from this functionality? The ePayment Platform will keep track of your contracts and when a renewal is due, include grace periods and use our multilingual messaging for customer friendly information on upcoming renewals and related promotions.
- **Make subscriptions work for you:** Autobilling options can be further enhanced through use of asknet's integrated card account updater logic that will check for updates on an existing credit card account and automated retry logic for autobillings to increase your success rate.
- **Hands-on/Hands-off approach:** The ePayment Platform gives all your teams access to subscription information on a need- to- know basis. Give Marketing the option to test new offers, Customer Service information on customer entitlements and Finance visibility through reporting. Leave the handling of the actual payment data to the ePayment Platform, hidden and secured.

### Cash Services and Taxation

Improve not only your front-end offering but let us also help you in the back office.

Through our cash services, we can create and issue invoices on your behalf, send out reminders on open items via email or postal mail or at your request, engage collection services for further follow-up.

Our taxation engine offers support for worldwide tax calculation, collection and tax information messaging, as well as connectors for leading tax and financial systems.

## asknet ePayment – Advisors for Your Business

Based on its long standing success and in-depth experience in global payments and the online distribution of electronic contents, asknet is your trusted consulting partner for all online billing requirements.

### Analysis

- Receive an analysis of your payment and billing portfolio in relation to existing transactions
- We verify the suitability of processes and payment options for new markets

### Recommendation

- We make recommendations on an optimized payment portfolio
- For your business, we track local trends and emerging payment options
- We help improve conversation rates

### Support

- We support you in the implementation cycle and beyond
- Benefit from semi-annual reviews of your transaction business

**asknet ePayment – billing made easy.**

## Contact

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