

## Testimonials



### **Brian Piepgrass, ESD & Data Marketing Manager, DivX, Inc.**

„We are extremely pleased with how asknet has kept up with our growth. Their ecommerce platform is robust, flexible and scaleable to quickly and effectively integrate new products. We could not have asked for a more responsive and pro-active team.“



### **Mike Bellissimo, Vice President, Services, CollabNet**

„asknet’s eCommerce solution will allow CollabNet to reduce both the time and cost associated with sales, automate the sales process, and ultimately open up new online markets that weren’t accessible before. We selected asknet because of their agility in development, the flexible B2B support, and the global reach they provide.“



### **Stefan Konopatzki, Director eCommerce and Online Marketing, F-Secure**

„F-Secure Corporation decided in March 2006 to do a pilot with asknet AG in order to test their eCommerce system. Already the first weeks of co-operation showed us that we were dealing with an organisation that is very flexible and understands customer needs. Within the first month of co-operation we had all our major country eStores switched to the asknet platform. To add more and more countries and languages has proved to be very easy.

The partnership with asknet actually goes beyond the single eCommerce platform. They are a competent partner for any eBusiness related issue. All in all, we can warmly recommend asknet as a eCommerce partner.“



### **Terence Swee, CEO, muvee**

„With our rapidly expanding customer base, we needed to improve our online store experience and asknet provided the best solution.“



nero

**Richard Carriere, Senior Vice President, Global Channel Sales und President, nero**

„One of the greatest benefits of working with asknet has been their team of professionals. Every member is extremely knowledgeable and when we need additional services or support they are always willing to work with us at a regional level to determine the best action plan. This regional expertise is critical as our marketing and business needs vary throughout the world. The team is supported by a versatile eCommerce platform that has a comprehensive range of functionalities yet is very user-friendly. Having asknet as our eDistribution partner has contributed to staying competitive and to continually increasing our online sales.“



nero

**Kris Barton, General Manager Online, Nero AG**

„We thoroughly analyzed the electronic software distribution market. Our decision to opt for asknet as our eDistribution partner was based mainly on the global range and the comprehensive functionalities of its technology. We are convinced that with asknet as an experienced service provider, we will be able to continuously increase our online sales.“



NETObjects

**Stephen Raubenstine, NetObjects Inc.**

„We at NetObjects view asknet as an extension of our team; they operate as an integral part of our operations and are a contributor to our success. We have high expectations of our ecommerce provider and the flexibility of the asknet platform and professionalism of their team allows the level of customization that we desire. The transition from our previous provider was executed flawlessly without requiring modifications to our business model or service interruptions. We are in very good hands and glad we made the switch.“



PANDA  
SECURITY

**Juan Santana, CEO, PANDA Security**

„Our objective is to further intensify our global online sales. PANDA Security is represented in 200 countries and offers its services in 23 languages. For this reason, it is essential that we have a partner who shares our international outlook and offers products and services that are tailored for the global market. We selected asknet because the company has the perfect infrastructure to offer full service that is truly worthy of this name – for example, its subscription models are a valuable instrument for customer

retention, which is of fundamental importance to us. Such services prove to us that asknet doesn't just consider itself responsible for operating our shops – they are interested in helping us achieve a sustainable increase in international sales. It comes down to this: asknet understands our business."



**Daniel Röper, eCommerce Coordinator at Steinberg**

„Steinberg had a very narrow window for implementing an online channel. We needed rapid deployment and quick understanding of our needs to be up-and-running. asknet delivered their solution within the required timeframe and met all of our expectations for the Go-Live. The asknet project-team was outstanding in supporting us and working in close collaboration with our team. We felt we did not choose just a vendor but instead a partner working closely with us to deliver an outstanding solution.”